NEW PHILANTHROPY, DEVELOPMENT AND SOCIAL INVESTING

Teachers(s): Judith Symonds
Academic year 2016/2017: Spring Semester

SHORT BIOGRAPHY

Judith Symonds is an advisor in philanthropy and strategy for individuals, corporations, foundations, non-profit organizations and international institutions, based in Paris. She founded JCS International, a network of leading experts in philanthropy and institutional strategy. She served previously as Senior Advisor to the Tocqueville Foundation and Director and Founder of the Tocqueville Platform and Tocqueville Challenge. She has lived and worked in Europe for most of the past 30 years. Her professional experience includes: Senior Advisor for Civil Society Partnerships, United Nations World Food Programme (Rome); Executive Director, Future Harvest Foundation, an international network of agriculture research institutions (Washington, D.C.); President of the Foundation for the Development of Polish Agriculture (Warsaw); Director, Europe - Ruder Finn, a US public relations and public affairs firm (London and Paris); and as a consultant to Airbus, EDF, AXA, the OECD, Paribas, The German Marshall Fund of the United States, and the Polish Council of Ministers. She is a history and international affairs graduate of Stanford University and has served on several boards of directors.

She created and teaches the seminar, New Philanthropy and Social Investing and New Philanthropy, Development and Policy Change at Sciences Po and has lectured on philanthropy themes at ESSEC and the University of Bologna and various international philanthropy fora.

COURSE OUTLINE

Session 1: Why Philanthropy and Civic Engagement? The Civil Society & Philanthropy Landscape

Required Reading

- Sievers, Bruce, "Civil society and governance: Contemporary challenges," Chapter 9, pgs. 163 – 175 in Civil Society, the Third Sector and Social Enterprise: Governance and Democracy, Edited by Jean-Louis Laville, Dennis R. Young and Philippe Eynaud, 2015.
COLUMNS OUTLINE


Recommended Reading


Session 2: The Social Investment Landscape: Defining, Differentiating & Financing Social Change

Required Reading


Recommended Reading

• “Glossary of Terms,” EVPA Knowledge Centre, November 2010
• BIG SOCIETY CAPITAL & CAMBRIDGE ASSOCIATESUnlocking the Investment Potential of the Treasury Portfolio for the Benefit of Society

Session 3: Strategic Philanthropy: Theory of Change and Systemic Impact

Required Reading


Recommended Reading

• Wingate, Lori., Logic Model Template for ATE Projects and Centers, www.evaluate.prg
Session 4: Leveraging Philanthropic Investment: Advocacy and Policy Change

Required Reading

Recommended Reading

Session 5: Impact Investing: Generating Financial Returns through Achieving Environmental and Economic Objectives

Required Reading
- Koh, Harvey; Karamchandani, Ashish; and Katz, Robert, “From Blueprint to Scale: The Case for Philanthropy in Impact Investing”, Monitor Group & Acumen Fund, , pp. 1 – 19 and 50 – 58. http://api.ning.com/files/uvT8tSPPWgPn9XPTZs57x5xhQ0H2*kpwY87yUuf3HcJAAeBVeWjnM Rvyyh0UD*PBGTmD6kJCJzmJ28ZgNDxWkY2kz540Ea8/FromBlueprinttoScaleCaseforPhilanthropyinImpactInvesting_Fullreport.pdf

Recommended Reading

Session 6: The Role of Evaluation & Monitoring Foundations and Social Change

Required Reading

Recommended Reading


Session 7: Strategic Challenges In the Business Landscape: Integrating a Sustainability Strategy

• Global Corporate Sustainability Report 2013, United Nations Global Compact, 2013
• http://www.unglobalcompact.org/docs/about_the_gc/Global_Corporate_Sustainability_Report2013.pdf

Session 8: The Role for Transnational Foundations in Setting the Global Agenda:


Session 9: Big Data, Civil Society and Philanthropy

Session 10: The Role of Foundations: Managing for Systemic Change and Impact

- Carrington, David, Symonds, Judith, Weisblatt, Karen ., Shedding Light on Our Own Practice: Lessons Impact /Effectiveness on our Own Behaviour”, European Philanthropy
- Session 11: Hybrid Solutions for New and Changing Markets: Co-Creation and Social Business

Required Reading


Recommended Reading

Marketing Innovative Devices for the Base of the Pyramid, HYSTRA, 2013. Available online at: https://static.squarespace.com/static/51bef39fe4b010d205f84a92/t/51f237c4e4b07e4e5ac4e0f6/1374828484103/Full_report_Maketing_for_the_BOP.pdf An Evolving Dynamic
