CONTEMPORARY U.S. DIPLOMACY AND THE CONCEPT OF ENGAGEMENT :

CASE STUDIES AND PRACTICAL EXERCISES

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Academic Year 2017/2018 : FALL Semester

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COURSE DESCRIPTION

Section I: Introduction/New Global Realities

Session 1: Origins of U.S. Foreign Policy

- Mead, Walter Russell (2017). The Jacksonian Revolt. Foreign Affairs, 96(2), 2-7.
- Resnick, Evan. "Defining Engagement," *Journal of International Affairs*, April 1, 2001; Volume 54, Issue 2.
- Haass, Richard N. and Meghan L. O'Sullivan, eds., Honey and Vinegar: Incentives, Sanctions, and Foreign Policy. Washington DC: Brookings, 2000. Chapter 1: Introduction by Haass and O'Sullivan (pp. 1-11).
- Isolate or Engage: Adversarial States, US Foreign Policy, and Public Diplomacy Edited by Geoffrey Wiseman, Stanford University Press Stanford, California, 2015, Introduction.

Session 2: Diplomacy in the 21st Century Context

- "Global Trends 2035: Paradox of Progress" National Intelligence Council, January 2017; https://www.dni.gov/files/documents/nic/GT-Full-Report.pdf
- Spalter, Jonathan. "Open-Source Diplomacy," DemocracyJournal.org, Winter 2012 (http://www.democracyjournal.org/23/open-source-diplomacy.php)

- Wittes, Samuel. "The Effect of Wikileaks on Those Who Work at the State Department," Opinio Juris, December 18, 2010; http://opiniojuris.org/2010/12/18/the-effects-of-wikileaks-on-those-who-work-at-the-state-department/.
- Ross, Alec. "Networking the World for Global Opportunity," Brookings Institute, Blum Roundtable, 2015, http://www.brookings.edu/~/media/Programs/global/bbr2015/RossNetworkingtheWorld.pdf?la=en
- Knowlton, Brian. "Digital War Takes Shape on Websites Over ISIS", New York Times, 9/26/2014 http://www.nytimes.com/2014/09/27/world/middleeast/us-vividly-rebuts-isis-propaganda-on-arab-social-media.html?_r=0
- Worth, Robert F. "Can American Diplomacy Ever Come Out of its Bunker?," New York Times, Nov. 22, 2012 http://www.nytimes.com/2012/11/18/magazine/christopher-stevens-and-the-problem-of-american-diplomacy.html?pagewanted=all
- "Remarks by the President on Review of Signals Intelligence" http://www.whitehouse.gov/the-press-office/2014/01/17/remarks-president-review-signals-intelligence

Section II: Defining and Achieving Objectives

Session 3: The U.S. Role in the 21st Century

- Kiesling, John Brady. Diplomacy Lessons: Realism for an Unloved Superpower, 2006. Chapter 3 - The Sources of U.S. Legitimacy (pp. 47-65).
- Freeman, Chas (Ambassador, retired), The End of the American Empire, Remarks to East Bay Citizens for Peace, the Barrington Congregational Church, and the American Friends Service Committee, April 2, 2016
- Kagan, Robert. "No Fade Away, The Myth of American Decline," The New Republic, Jan 11, 2012, http://www.tnr.com/article/politics/magazine/99521/america-world-power-declinism#
- Burns, William, J. "What Should be the Purpose of American Power?" Carnegie Endowment for International Peace, August 24, 2015.
- Drezner, Daniel. "I Can't Stop Laughing at the Trump administration. That's not a good thing; the President is making the American foreign policy community arrogant again." Washington Post, June 3, 2017

Session 4: U.S. Foreign Policy Objectives

- FY 2016 State Department Budget Request, Testimony, Secretary Rex Tillerson, June 13, 2017, Senate Foreign Relations Committee, Federal News Service
- Biden, Joseph R., Jr., Building on Success, Foreign Affairs, August 7, 2016
- H.R. McMaster and Gary D. Cohn, America First Doesn't Mean America Alone, Wall Street Journal, May 30, 2017
- New York Times Editorial Staff, America in Retreat, June 3, 2017

- Oren Cass, How to Worry About Climate Change, National Affairs, Winter, 2017
- Robert Stavins, Why Trump Pulled Out of the Paris Accords, Foreign Affairs, June 5, 2017

Session 5: Engage or Confront? (Case Study: China)

SPEECH OR OP/ED DUE

- Neumann, Ronald E., Demystifying the Interagency Process and Explaining the Ambassador's Role, InterAgency Journal Vol. 6, Issue 3, Summer 2015
- McDonald, John. "An American View of the U.S. Negotiating Style," American Diplomacy, March 2001 (http://www.unc.edu/depts/diplomat/archives_roll/2001_03-06/mcdonald_negot/mcdonald_negot.html).
- Graham, Allison. The Thucydides Trap, Foreign Policy May/Jun2017, pp80-81
- Declassified National Security Documents on National Security Study Memorandum 124 "Next Steps Toward the People's Republic of China" Conversation between former President Nixon and Chairman Mao (http://history.state.gov/historicaldocuments/frus1969-76v17/d117) and NSC Response (http://history.state.gov/historicaldocuments/frus1969-76v17/d129); Memo of (http://china.usc.edu/ShowArticle.aspx?articleID=2248&AspxAutoDetectCookieSupport=1); and Memo of Conversation between Nixon and Chou, 1972.
- Haass, Richard N. and Meghan L. O'Sullivan, eds., Honey and Vinegar: Incentives, Sanctions, and Foreign Policy. Washington DC: Brookings, 2000. Chapter 2: The United States and China Tough Engagement by Robert Suettinger (pp. 12-32).
- Suggested: American Public Diplomacy and US-China Relations, 1949– 2012 Robert S. Ross, in Isolate or Engage: Adversarial States, US Foreign Policy, and Public Diplomacy, Edited by Geoffrey Wiseman, Stanford University Press, 2015.

Session 6: Engage or Confront? (Case Study: Syria/Arab Spring)

- Findlay, Martha Hall. "Can R2P Survive Libya and Syria," Canadian International Council, November 2011 http://www.cdfai.org/PDF/Can%20R2P%20Survive%20Libya%20and%20Syria.pdf
- Pollack, Kenneth, "An Army to Defeat Assad," *Foreign Affairs,* September 2014 http://www.foreignaffairs.com/articles/141848/kenneth-m-pollack/an-army-to-defeat-assad
- Arieff, Alexis and Humud, Carla E. "Political Transition in Tunisia", Congressional Research Service, October 22, 2014, especially pp. 11-16
- Anderson, Scott "Fractured Lands: How the Arab World Came Apart", New York Times Magazine, August 11, 2016, http://nyti.ms/2aXJ8nP

- Tantor, Raymond, Stafford, Edwin, *Syria: Why Trump Must Learn the Art of Stalemate Diplomacy*, National Interest, May 21, 2017 http://nationalinterest.org/feature/syria-why-trump-must-learn-the-art-stalemate-diplomacy-20769

Session 7: SMALL GRANT DEVELOPMENT AID STRATEGY SIMULATION

Session 8: Engage or Confront? Case study: Iran

DEVELOPMENT SIMULATION ACTION MEMO DUE

- Patrick, Stewart. "Irresponsible Stakeholders? The Difficulty of Integrating Emerging Powers," *Foreign Affairs,* Nov-Dec 2010.
- Pollack, Kenneth, ed. et al. "Which Path to Persia? Options for a New American Strategy Toward Iran", 2009; http://www.brookings.edu/~/media/files/rc/papers/2009/06_iran_strategy/06_iran_strategy.pdf
- White House Package on Iran Deal, July 2015 https://obamawhitehouse.archives.gov/node/328996
- Jeffrey, James F. "Contain Iran? Fine, But Answer These Questions First", Policy Watch, The Washington Institute for Near East Policy, June 1, 2017

The final four sessions of the course will be devoted to the Model Diplomacy multimedia simulation program developed by the Council on Foreign Relations. The program engages the student through role-play to understand the challenges of creating and implementing U.S. foreign policy in a global society. This simulation places the student in the role of a National Security Council (NSC) member and challenges the student to present and deliberate a response to a crisis or long-term policy issue. Each simulation typically includes four distinct sections of activity: reviewing the NSC Guide, exploring a case selected by the instructor, enacting a role-play, and completing a wrap-up.

OBJECTIVES

1. Learn about the NSC system and the U.S. foreign policy–making process.
2. Gain a better understanding of a timely foreign policy concern facing the United States as represented in a case study.
3. Participate in an NSC meeting role-play, taking into account the unique interests and concerns of a role as the students debate policy options for the president's consideration.
4. Reflect on this policymaking process, the issues confronted, and how they affect the student's life.

Session 9/10: Model Diplomacy: The NSC System and Introduction of the Case Study: Exploration and Case Study Prep

Session 11/12: Model Diplomacy Simulation and Wrap Up